

WEB DESIGN & INTEGRATION ● GRAPHICS ● LOGOS ● ILLUSTRATION

## SUMMARY

A passion for unique presentation and its direct effectiveness on its audience, with over 11 years worth combined experience designing creative solutions for a variety of clients. Primary focus on graphical web and application design with an occasional side road into development. The past year has seen a shift in focus from flat graphic design to interactive design using Expression Blend for Silverlight and WPF based applications.

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## SKILLS SUMMARY

**PRIMARY SKILLS:** Expression Blend, Expression Design, Adobe Photoshop & Illustrator  
iET Designer, xHTML/HTML/CSS, XAML (WPF & Silverlight)

**SECONDARY SKILLS:** XML, PHP, Class.ASP, ASP.NET, ECMA/JavaScript, C#

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## PROFESSIONAL EXPERIENCE

8/2002 - Present

### **Web & Graphics Designer / IT ServiceDesk Technician – TrueBlue Inc.**

Primary responsibilities entail working on the IT Service Desk between major projects supporting the multiple brands owned by TrueBlue Inc. which include Labor Ready, Spartan Staffing, CLP Resources, PlaneTechs, Workforce, and TLC Trucking.

In addition to supporting these brands, there are a multitude of projects which require design skills ranging from web-based knowledgebase articles which are written targeting the user, the IT Services web portal, providing access to the various resources available for technical assistance, and the incident management screens used in the daily workflow by the IT Service Desk professionals.

#### **Responsibility Highlights:**

- Design, Implementation, and maintenance of the IT Services Web portal used daily for the company's internal IT Services needs within the Corporate Headquarters and field branches throughout the world.
- Maintain the visual integrity and presentation of the knowledgebase articles viewable by those outside of the IT Services support team.
- Designed the iET incident management screens used in the daily workflow of the call center.
- Assist peers and users in the daily troubleshooting needs to maintain business continuity.

9/2001 – Present

### **Graphic Designer - (Freelance/Contract)**

Throughout the years, there have been a multitude of organizations and individuals which have required design assistance ranging from painted illustrations, logo design, to full web design and integration. Recent work has been particularly focused in two areas, Logo design, and Silverlight application design.

#### **CLIENTS & PROJECTS**

##### **The Silverlight Group - 6/2009 - Present - Soon to be released**

The Silverlight group is a new company spearheaded by David Silverlight providing Silverlight 2 and 3 technologies for clients. David Silverlight has requested my assistance in designing a fresh face for his company which can more accurately portray what his group can deliver for its clients.

##### **Something Spacial - 6/2009 - Present - Soon to be released**

Something Spacial is a Silverlight 3 based community management tool set for open use on Codeplex. My responsibilities on this project surround providing the look/feel of the initial tool set, vector-based (xaml) elements and concepts for transitions and interactions between all pieces of the final release of the product. Something Spacial is not yet released for public consumption.

##### **QuadTech Partnership - 6/2009 - 7/2009 - Soon to release**

European based company providing web services including web hosting, internally built CMS solutions, design solutions, and more. This company recently closed down their original business and started new and required a fresh new representation for the company. I provided a logo in its various forms, fully vector based and ready for print and web representation.

(continued)

**Simon (In Silverlight)** - 2/2009 - 3/2009 - <http://simon.codeplex.com>

Based on the highly popular Milton Bradley memory game, Simon in Silverlight is designed and released on 4 platforms, Silverlight 2, Silverlight 3, WPF Desktop Application, and Microsoft Surface. I designed all visual elements and effects.

**FacingBlend.com** - 2/2009 - 4/2009 - <http://www.facingblend.com>

Silverlight 2 driven application hosted at FacingBlend.com. Design purpose was concentrated on showing how visually stunning one can get with pure XAML, to the point of having the background setting appear to be Raster based rather than Vector based. All design and basic c# wiring was done by me using Expression Blend 2 SP1 and Visual Studio 9.

**Parallels Inc.** - 11/9/2008 - *Not publically Viewable*

Parallels required a very clean looking, usable website for their internal customer services representatives to assist in the administration of their customers for the release of the latest version of their virtualization software. I provided a solution to this need as well as a framework to easily integrate their existing web-based data grids with the new interface.

**SeattleD2ig** - 11/2008 - *Presently Maintained* - <http://www.SeattleD2ig.org>

This is a not for profit organization dedicated to bridging the knowledge gap between Developers and Designers. Design work for the organization includes the creation of their logo from concept to complete and the design of the web portal which can be viewed at SeattleD2ig.org.

**Seovian** - 10/2008 - 12/2008 - <http://www.seovian.com>

The primary need for Seovian was to have a logo that was more iconic than a lot of their competitor's clean-looking logos while still maintaining a clean appearance. The logo needed to represent the feeling of the company where they are able to see more than the basic need of their customer while maintaining alignment with the initial customer's requirements.

**HackingSilverlight.net** - 2/2008 - <http://www.HackingSilverlight.net>

Objective for this project was to have a very basic look and feel to the site with a focus towards the site being a light to Microsoft's darkness on their official Microsoft Silverlight webpage. Design work was done entirely in XAML for his Silverlight 2 based website. In addition to this design, I also provided an illustration (painting) of a polish warrior, Winged Hussar, for the cover of the client's book published by Manning Publications Co. Also was brought back in as a consultant to assist with the upgrade to the site in Q3 2009

**Online Gaming Radio** - 8/2007 - 9/2007, 12/2007, 2/2008, 6/2008, 11/2008-1/2009 - <http://www.OGRLive.com>

Online Gaming Radio was an interesting design project. The site required a completely new face as it was moving from a network-based template hosted on a network which was shutting down (OGaming.com) and fledging out to its own domain. Design work in all areas (Logo, Newsletter, Website Layout, and more) which required full integration with the content management system, Word Press, vBulletin Forums, and with multiple in-house administrative portals which give broadcasters access to upload recordings of their shows and access to the web-based broadcasting system. Have provided future design work after initial release for contests, promotions, and upgrades.

**Allakahazam.com** - 5/2006 - 7/2007

Modifications at any level of the design and layout of the site causes high risk to the impact of the business and therefore required much research as to the look and feel of each redesign to implement change while maintaining the integrity of its highly viewed content. Allakahazam is an established website founded in 1999 which currently catalogs extensive database content for many Massively Multiplayer Online Games and has over 5 million unique views daily.

*And more...*

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## COMMUNITY

### SeattleD2ig.org

Cofounder and Board Member of Seattle's Developer / Designer Interaction Group – a not-for-profit organization dedicated to bridging the gap between designers and developers.

## EDUCATION

### Certifications

- CompTIA A+ (*obtained 2006*)
- iET Enterprise Accelerated Development and Administration (*obtained 2007*)
- Jr. Web Developer – Certificate of HTML Expertise (*obtained in 2000*)